



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 325853

Schedule Dates 08/08/12-08/14/12
Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Product Political - Federal Candidate (1067)
Brand 145 RNC (134620)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 145
Account Types National/Political
Billing Type Standard
Comments RNC - ROMNEY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Jill Hipskind
CO-OP No
Headline # 06265089
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,611.25
Net Total \$122,463.75
Sales Tax

Charlotte (WSOC)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Aug. 2012 | 108 | \$144,075.00 |
| Grand Total: | 108 | \$144,075.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|------------------|------------|---------|
| 1.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 6A- 6:30A (EST) | | | | 2 | 2 | 2 | | | 6 | \$2,000.00 | \$12,000.00 | Charlotte (WSOC) | 2X MAX/DAY | 8/7/12 |
| 2.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 6A- 6:30A (EST) | | 2 | 2 | | | | | | 4 | \$2,000.00 | \$8,000.00 | Charlotte (WSOC) | 2X MAX/DAY | 8/7/12 |
| 3.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 7A- 8A (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,800.00 | \$5,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 4.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 7A- 8A (EST) | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 5.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 8A- 9A (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,800.00 | \$5,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 6.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 8A- 9A (EST) | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 7.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 9A- 10A (EST) | | 1 | 1 | | | | | | 2 | \$600.00 | \$1,200.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 8.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 9A- 10A (EST) | | | | 1 | 1 | 1 | | | 3 | \$600.00 | \$1,800.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 9.0 | Normal Line / Spot | 08/11/12-08/11/12 | 3 | :30 | 11:35P- 12:35A (EST) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 10.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 10A- 11A (EST) | | 1 | 1 | | | | | | 2 | \$600.00 | \$1,200.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 11.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 10A- 11A (EST) | | | | 1 | 1 | 1 | | | 3 | \$600.00 | \$1,800.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 12.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 10:58A- 12P (EST) | | | | 1 | 1 | 1 | | | 3 | \$700.00 | \$2,100.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 13.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 10:58A- 12P (EST) | | 1 | 1 | | | | | | 2 | \$700.00 | \$1,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 14.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 12P- 1P (EST) | | 1 | 1 | | | | | | 2 | \$700.00 | \$1,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 145
Account Types National/Political
Billing Type Standard
Comments RNC - ROMNEY
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------|---------|
| 15.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 12P- 1P (EST) | | | | 1 | 1 | 1 | | | 3 | \$700.00 | \$2,100.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 16.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 1P- 2P (EST) | | | | 1 | 1 | 1 | | | 3 | \$500.00 | \$1,500.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 17.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 3P- 4P (EST) | | | | 1 | 1 | 1 | | | 3 | \$550.00 | \$1,650.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 18.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 3P- 4P (EST) | | 1 | 1 | | | | | | 2 | \$550.00 | \$1,100.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 19.0 | Normal Line / Spot | 08/08/12-08/10/12 | 5 | :30 | 4P- 5P (EST) | | | | 1 | 1 | 1 | | | 3 | \$825.00 | \$2,475.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 20.0 | Normal Line / Spot | 08/13/12-08/14/12 | 5 | :30 | 4P- 5P (EST) | | 1 | 1 | | | | | | 2 | \$825.00 | \$1,650.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 21.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 5P- 5:30P (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,700.00 | \$5,100.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 22.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 5P- 5:30P (EST) | | 1 | 1 | | | | | | 2 | \$1,700.00 | \$3,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 23.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 5:30P- 6P (EST) | | 1 | 1 | | | | | | 2 | \$1,800.00 | \$3,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 24.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 5:30P- 6P (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,800.00 | \$5,400.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 25.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 6P- 6:30P (EST) | | 1 | 1 | | | | | | 2 | \$2,000.00 | \$4,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 26.0 | Normal Line / Spot | 08/08/12-08/10/12 | 3 | :30 | 6P- 6:30P (EST) | | | | 1 | 1 | 1 | | | 3 | \$2,000.00 | \$6,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 27.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 6:58P- 7:30P (EST) | | 1 | 1 | | | | | | 2 | \$2,000.00 | \$4,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 28.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 7:30P- 7:56P (EST) | | 1 | 1 | | | | | | 2 | \$2,000.00 | \$4,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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Charlotte (WSOC)
By Broadcast Month **Spots** **Rate**
Aug. 2012 108 \$144,075.00
Grand Total: 108 \$144,075.00

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|-------------|------------------|------------|---------|
| 29.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 7:30P- 7:56P (EST) | | | | 1 | 1 | 1 | | | 3 | \$2,000.00 | \$6,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 30.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 11P- 11:35P (EST) | | 1 | 1 | | | | | | 2 | \$3,500.00 | \$7,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 31.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 11P- 11:35P (EST) | | | | 1 | 1 | 1 | | | 3 | \$3,500.00 | \$10,500.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 32.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 11:35P- 12:05A (EST) | | | | 1 | 1 | 1 | | | 3 | \$1,000.00 | \$3,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 33.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 11:35P- 12:05A (EST) | | 1 | 1 | | | | | | 2 | \$1,000.00 | \$2,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 34.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 5:30A- 6A (EST) | | | | 1 | 1 | 1 | | | 3 | \$650.00 | \$1,950.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 35.0 | Normal Line / Spot | 08/13/12-08/14/12 | 2 | :30 | 5:30A- 6A (EST) | | 1 | 1 | | | | | | 2 | \$650.00 | \$1,300.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 36.0 | Normal Line / Spot | 08/11/12-08/11/12 | 2 | :30 | 6A- 7A (EST) | | | | | | | 1 | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 37.0 | Normal Line / Spot | 08/11/12-08/11/12 | 2 | :30 | 7A- 8A (EST) | | | | | | | 1 | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 38.0 | Normal Line / Spot | 08/11/12-08/11/12 | 2 | :30 | 8A- 9A (EST) | | | | | | | 1 | | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 39.0 | Normal Line / Spot | 08/11/12-08/11/12 | 2 | :30 | 12P- 12:30P (EST) | | | | | | | 1 | | 1 | \$550.00 | \$550.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 40.0 | Normal Line / Spot | 08/11/12-08/11/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 41.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 7A- 8A (EST) | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 42.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 8A- 9A (EST) | | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |

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Date:

Accepted-Station:

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|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|------------|---------|
| 43.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 9A- 10A (EST) | | | | | | | | 1 | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 44.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 12P- 12:30P (EST) | | | | | | | | 2 | 2 | \$500.00 | \$1,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 45.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 6P- 6:30P (EST) | | | | | | | | 1 | 1 | \$1,600.00 | \$1,600.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 46.0 | Normal Line / Spot | 08/12/12-08/12/12 | 2 | :30 | 1:05A- 2A (EST) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 47.0 | Normal Line / Spot | 08/13/12-08/14/12 | 3 | :30 | 1P- 2P (EST) | | 1 | 1 | | | | | | 2 | \$500.00 | \$1,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |
| 48.0 | Normal Line / Spot | 08/08/12-08/10/12 | 2 | :30 | 6:58P- 7:30P (EST) | | | | 1 | 1 | 1 | | | 3 | \$2,000.00 | \$6,000.00 | Charlotte (WSOC) | 1X MAX/DAY | 8/7/12 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG6/12 16.18

REP HEADLINE# 6265089

*** ORIGINAL REV#0 ***

*** WSOC-TV ***

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US

REP.# OFF.# 220 SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN PH- NICK WELTE

BEVERLY, MA 01915

ORDER # CONTRACT # 6265089

CLASS: NATL. LOCAL REGIONAL

PRDCT RNC - ROMNEY EST#145 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 16.18

REP: TO JILL
FR JARED
NEW RONNEY - RNC ORDER
TOTAL \$144075
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| :LINE# | :REP | :CD | : TIME PERIOD | : LGTH | : SEC | : RATE | : START | : END | :SPTS | : WEEK | : DAYS | :TOTL: |
|--------|--------|-----|---------------|--------|-------|--------|---------|--------|-------|--------|--------|--------|
| : | :LINE# | : | : | : | : | : | : DATE | : DATE | : /WK | : INVT | : | :SPTS: |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 145

| | | | | | | | | | | | | |
|----------------------|--|--|-----------|----|--|------------|------|------|---|--|------|---|
| 1 | | | 600A-630A | 30 | | \$2,000.00 | 8/8 | 8/10 | 6 | | W-F | 6 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 2X MAX/DAY | | | | | | | | | | | | |
| 2 | | | 600A-630A | 30 | | \$2,000.00 | 8/13 | 8/14 | 4 | | M-TU | 4 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 2X MAX/DAY | | | | | | | | | | | | |

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 16.18
*** WSOC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 700A-800A | 30 | | \$1,800.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 4 | | | 700A-800A | 30 | | \$1,800.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 5 | | | 800A-900A | 30 | | \$1,800.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 6 | | | 800A-900A | 30 | | \$1,800.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : GMA | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 7 | | | 900A-1000A | 30 | | \$600.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : LIVE WITH KELLY | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 8 | | | 900A-1000A | 30 | | \$600.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : LIVE WITH KELLY | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 9 | | | 1000A-1100A | 30 | | \$600.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : DR PHIL | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 10 | | | 1000A-1100A | 30 | | \$600.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : DR PHIL | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 11 | | | 1100A-1200N | 30 | | \$700.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |

REP HEADLINE# 6265089
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY

ORDER WORKSHEET

FAX 010-220-1111

CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG6/12 16.18

*** WSOC-TV ***

| :LINE#: | REP | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE | : START | : END | :SPTS: | WEEK : | DAYS | :TOTL: |
|----------------------------|---------|------|-------------|----------|-------|----------|---------|--------|--------|--------|------|--------|
| : | :LINE#: | : | : | : | : | : | : DATE | : DATE | : /WK: | INVT : | : | :SPTS: |
| 12 | | | 1100A-1200N | 30 | | \$700.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 13 | | | 1200N-100P | 30 | | \$700.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 14 | | | 1200N-100P | 30 | | \$700.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 15 | | | 100P-200P | 30 | | \$500.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : THE CHEW | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 16 | | | 100P-200P | 30 | | \$500.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : THE CHEW | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 17 | | | 300P-400P | 30 | | \$550.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : GENERAL HOSPITAL | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 18 | | | 300P-400P | 30 | | \$550.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : GENERAL HOSPITAL | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 19 | | | 400P-500P | 30 | | \$825.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 20 | | | 400P-500P | 30 | | \$825.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |

REP HEADLINE# 6265089
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 16.18
*** WSOC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 21 | | | 500P-530P | 30 | | \$1,700.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 22 | | | 500P-530P | 30 | | \$1,700.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 23 | | | 530P-600P | 30 | | \$1,800.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 24 | | | 530P-600P | 30 | | \$1,800.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 25 | | | 600P-630P | 30 | | \$2,000.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 26 | | | 600P-630P | 30 | | \$2,000.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 27 | | | 700P-730P | 30 | | \$2,000.00 | 8/8 | 8/10 | 3 | | W-F | 3 |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 28 | | | 700P-730P | 30 | | \$2,000.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 29 | | | 730P-800P | 30 | | \$2,000.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 16.18
*** WSOC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 30 | | | 730P-800P | 30 | | \$2,000.00 | 8/8 | 8/10 | 3 | 2 | W-F | 3 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 31 | | | 1100P-1135P | 30 | | \$3,500.00 | 8/13 | 8/14 | 2 | 2 | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 32 | | | 1100P-1135P | 30 | | \$3,500.00 | 8/8 | 8/10 | 3 | 2 | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 33 | | | 1135P-1205A | 30 | | \$1,000.00 | 8/8 | 8/10 | 3 | 2 | W-F | 3 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 34 | | | 1135P-1205A | 30 | | \$1,000.00 | 8/13 | 8/14 | 2 | 2 | M-TU | 2 |
| PROGRAM : NIGHTLINR | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 35 | | | 530A-600A | 30 | | \$650.00 | 8/8 | 8/10 | 3 | 2 | W-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 36 | | | 530A-600A | 30 | | \$650.00 | 8/13 | 8/14 | 2 | 2 | M-TU | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X MAX/DAY | | | | | | | | | | | | |
| 37 | | | 600A-700A | 30 | | \$700.00 | 8/11 | 8/11 | 1 | 2 | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 38 | | | 700A-800A | 30 | | \$700.00 | 8/11 | 8/11 | 1 | 2 | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 39 | | | 800A-900A | 30 | | \$1,000.00 | 8/11 | 8/11 | 1 | 2 | SAT | 1 |
| PROGRAM : GMA SAT | | | | | | | | | | | | |

REP HEADLINE# 6265089
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 16.18
*** WSOC-TV ***

| :LINE#: | REP | :CD: | TIME PERIOD | : LGTH: | SEC: | RATE | : START | : END | :SPTS: | WEEK | : DAYS | :TOTL: |
|--------------------------|---------|------|-------------|---------|------|------------|---------|--------|--------|------|--------|--------|
| : | :LINE#: | : | : | : | : | : | : DATE | : DATE | : /WK: | INVT | : | :SPTS: |
| 40 | | | 1200N-1230P | 30 | | \$550.00 | 8/11 | 8/11 | 1 | 2 | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 41 | | | 600P-630P | 30 | | \$1,200.00 | 8/11 | 8/11 | 1 | 2 | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 42 | | | 1135P-1235A | 30 | | \$500.00 | 8/11 | 8/11 | 1 | 3 | SAT | 1 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | |
| 43 | | | 700A-800A | 30 | | \$700.00 | 8/12 | 8/12 | 1 | 2 | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 44 | | | 800A-900A | 30 | | \$1,000.00 | 8/12 | 8/12 | 1 | 2 | SUN | 1 |
| PROGRAM : GMA SUN | | | | | | | | | | | | |
| 45 | | | 900A-1000A | 30 | | \$1,200.00 | 8/12 | 8/12 | 1 | 2 | SUN | 1 |
| PROGRAM : THIS WEEK | | | | | | | | | | | | |
| 46 | | | 1200N-1230P | 30 | | \$500.00 | 8/12 | 8/12 | 2 | 2 | SUN | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 47 | | | 600P-630P | 30 | | \$1,600.00 | 8/12 | 8/12 | 1 | 2 | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 48 | | | 100A-200A | 30 | | \$300.00 | 8/12 | 8/12 | 1 | 2 | SUN | 1 |
| PROGRAM : ET WEEKEND | | | | | | | | | | | | |

AUG/12 144075.00

CONTRACT TOTAL 144075.00
TOTAL SPOTS 108

MARKET TOTALS \$411,642 WSOC 35% WBTV 44% WCNC 14% WCCB 3% WJZY 2% WMYT 2% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WSOC - Charlotte

Date:

8/7/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------------|----------------------------------|------|-------|----------------|-----------------|
| **see schedules for August 8-14 | | | | | |

Total Charges: **see schedules for August 8-14

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jill Hipkind

Signature

JILL HIPSKIND

Printed Name

NATL SALES ASST

Title